

Rotary Club of Covington

P.O. Box 1063, Covington, GA 30015
www.rotarycovington.org

Officers

Joe Davidson
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Bryan Fazio
Vice President

Lauren Poynter
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*Club
Communication
Officer*

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Greg Proffitt

Dear Potential Sponsor:

Your business is invited to participate in the sponsorship of the 29th Annual “Cars of the Past Covington Car Show.” This show will be held on **Sunday, October 2, 2022 on the Historic Covington Square.**

This is a high quality event that has increased in popularity each year. Last event featured 250 cars and over three thousand spectators attended. This year’s event is shaping up to be a spectacular community event. This would be an excellent opportunity to present your company and products to the Newton County community.

This year’s event is being hosted by our club, the Rotary Club of Covington. Chartered in February 1939, the Rotary Club is a pillar of the community. The car show helps raise funds for the many civic projects we do in the community.

To become a sponsor, simply fill out the attached sponsor registration form and submit to us. Checks should be made payable to The Rotary Club of Covington or you can pay online by credit card or PayPal at www.rotarycovington.org . Sponsor registration deadline is September 27, 2022 to guaranteed to be on the banner. . We do accept sponsors right up to the day of the show.

If you have any questions regarding sponsorship, please feel free to contact the Rotary Club at 770-648-5087 or covingtoncarshow@rotarycovington.org

Thank you for your time and consideration.

Sincerely,

The Rotary Club of Covington

2022 Cars of the Past Covington Car Show Sponsorship Form

Platinum Sponsor (\$1000 and over)

- Platinum Sponsor Pick Trophy awarded for sponsor's pick of Best Vehicle
- Vendor Booth: if desired, space to be coordinated by event organizer
- Opportunity to place promotional items in 250 exhibitor bags
- Sponsor recognition by event announcer
- Company logo on our banner and the banner will be on our website
- Logo on the back of our event T-Shirt if committed by September 15th 12:00 pm

Gold Sponsor (\$500)

- Vendor Booth: if desired, space to be coordinated by event organizer
- Opportunity to place promotional items in 250 exhibitor bags
- Sponsor recognition by event announcer
- Company logo on our banner and the banner will be on our website
- Logo on the back of our event T-Shirt if committed by September 15th 12:00 pm

Silver Sponsor (\$150) Add a booth for \$50

- Opportunity to place promotional items in 250 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and the banner will be on our website
- Name on the back of our event T-Shirt if committed by September 15th 12:00 pm

Bronze Sponsor (\$50)

- Opportunity to place promotional items in 250 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and the banner will be on our website
- Name on the back of our event T-Shirt if committed by September 15th 12:00 pm

Be advised that other forms of contributions will also be accepted, such as gift certificates, goods, or services to be used as DOOR PRIZES for the exhibitors. For example, a business may donate a \$50 gift card and will be recognized as a sponsor.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

If you would like to donate gift certificates, goods or services to our raffle, please list items & value below:

Please complete form and make checks payable to:

The Rotary Club of Covington

P.O. Box 1063, Covington, GA 30015

Or pay online: www.rotarycovington.org

___ Check here if you have paid on-line & email form to covingtoncarshow@rotarycovington.org